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For Immediate Release

Master Lock Company sets new standards with the latest ProSeries[®] Resettable Combination Padlocks

(MILWAUKEE, WIS.) — October 12, 2010 — Master Lock Company has raised the bar with the new-generation ProSeries[®] Resettable Combination Padlocks. These recently introduced locks offer exclusive features that make them tougher for thieves to crack, harder for the elements to penetrate, and easier for users to operate than any previous user settable combination locks, which have been popular among security professionals throughout the country for many years.

Three models make up the new ProSeries Resettable line: the all-new Stainless Steel 1174 with a stainless steel shackle, the Brass-body 1175 with two shackle styles and lengths, and the Die Cast 1178. The 1178 and two of the 1175 models feature new octagonal, enhanced boron-carbide shackles that are twice as hard to cut as standard hardened shackles.

“The new ProSeries Resettable locks take padlock security to the next level among resettables, providing a truly significant upgrade over existing products on the market today,” asserts John Ficcadenti, Master Lock Senior Product Manager, Security Products. “They’re ideal for utilities, telecommunications, cellular, cable companies and other businesses securing meters, substations, job boxes, tool chests and cribs, as well as for gates and fences, workrooms, sheds, storage lockers and more. Factor in new ease-of-use features, including the ability to set combinations without tools, and the ProSeries Resettable locks provide both the convenience and the added security users are looking for.”

Unique features boost break-in protection and resistance to elements

The three ProSeries Resettable locks boast an exclusive octagonal shackle, which offers less surface for a would-be intruder’s bolt cutter. In lieu of hardened steel used in standard locks, these shackles are made of enhanced boron-carbide alloy. Together, the shackle design and



alloy make these locks *twice* as hard to cut. The stainless steel shackles on two other models also toughen protection compared to hardened steel.

“ProSeries Resettable locks defy prying, shimming and rap attacks like no other resettables, too,” Ficcadenti said. “The new Master Lock wheel design effectively blocks shim-tool access.”

Better protection from weather and other elements also comes with ProSeries Resettable locks. In addition to durable brass, stainless steel and die cast bodies, exclusive Master Lock shackle seals and dial covers shrug off weather while keeping dust and dirt away from internal mechanisms to provide extended, trouble-free lock operation.

Settable without tools; user-friendlier operation and “seeing” in the dark

“Setting and resetting the new ProSeries Resettable locks fit smoothly into user security practices, while making the process easier,” Ficcadenti points out. “There’s no more trying to locate that little setting tool, or maneuvering it just the right way. The fact is, you don’t need a tool at all with ProSeries Resettable locks. The setting is done with the shackle, following a few easy steps.

“Of course, this is convenient for organizations securing multiple locations with large field-service staff and/or contract service providers. Whether making routine periodic or turnover-driven alterations, ProSeries locks offer more than 10,000 combinations from which to choose.”

The large ergonomic dials also enable operation with gloves, in low light or even total darkness, Ficcadenti reveals. “These locks are designed to dial in only one direction so users can always return to zero and dial-up, even with their eyes closed or, more likely, working in pitch dark, whether indoors or out.”

Premium protection and user convenience without a premium price

“There’s nothing really ordinary about the new ProSeries Resettable locks,” Ficcadenti continues. “They really do set new standards for resettables in every way. Security managers and professionals, as well as individual employees, can step up to new ProSeries operating ease and superior protection at prices comparable to our standard Resettable offerings.



Hardening security throughout extended networks has never been more important than it is today. The ProSeries Resettable combination locks make it easier than ever to do exactly that.”

For more details, contact Bob Wolff of The Drucker Group (bob@druckergroup.com) at 224-532-1808.

Additional Pricing and product specifications:

- [7000-0574 ProSeries® Resettable Sell Sheet](#)
- [7000-0552 Commercial Carded Price List](#)
- [7000-575 Commercial Catalog - Page 25](#)

About Master Lock Company

Master Lock Company is the largest global manufacturer and marketer of padlocks, door hardware and related security products. Master Lock Company offers a breadth of quality, innovative security solutions through expanding product lines for commercial, industrial, government, school and institutional, home and yard, automotive and recreational security markets. Master Lock Company LLC is part of Fortune Brands, Inc. (NYSE: FO), a leading consumer brands company.

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Photo Caption

New, exclusive features in ProSeries® Resettable Combination Locks from Master Lock Company provide superior property protection and resistance to harsh elements, as well as easier operation 24/7, and resetting without tools.